# RALLY GUIDE 1>













# Motorsport.management.marketing

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#### 1 INTRODUCTION

#### 1.1 Organiser's speech

#### Welcome to Rally Talsi! Welcome to Rally of Champions!



Rally Talsi will be the fourth round of the 2014 Latvian Rally Championship (LRC) and shall be a turning point in the calendar since it will be the first summer rally. The competition is scheduled for two days – 17 & 18 May, when one shall enjoy tough battles on the road, as well as a weekend among the nine hillocks of the Talsi County.

Rally Talsi has always been the place of technically difficult special stages requiring maximum focus from the drivers and high endurance from the rally cars. For 2014, we have intended 11 special stages that will make a challenging mix of road sections spectators and competitors would soon recognize, and routes that has not been included in the rally itinerary for some time. In total, more than 100 km long rally for the crews to showcase their best skills and bring home the winner's cup.

In 2014, *Rally Talsi* will turn a new page in its book of history, since the round of *Latvian Rally Championship* will be accompanied by three more championships – *Lithuanian Rally Championship*, *North European Zone* (*NEZ*) *Rally Championship*, and *NEZ Junior Championship*. I hope the wide range of championships and multiple valuations shall bring exciting and competitive battles not only for the leading overall position in *Rally Talsi*, but also for each and every position in the final classification.

I would like to express my gratitude to the Talsi County Council that has managed to welcome the fastest rally crews from Latvia, Lithuania and other foreign countries, thus bringing one thrilling and exciting event to locals and guests of the Talsi County.

For a successful finish!

### Rally Talsi director Raimonds Strokšs

#### 1.2 Regulatory power of Rally Guide

Rally Guide has no regulatory power – it is for informative use only. All information can be altered; updates will be published on www.rallytalsi.lv and www.autorally.lv.









#### 2 TALSI

#### 2.1 Allocution by the Chairman of the Talsi County Council

Dear fans of Rally Talsi!



Welcome to *Rally Talsi*! With pleasure and pride I can confirm that *Rally Talsi* will be! It is the beginning of spring, an international competition, joy of meeting, a party, a tradition and novelty at the same time; it is a testimony of our values and a fantastic event. The generations of organisers change, but *Rally Talsi* remains and develops as a stable value. Each year comes with new adventures, new leaders and even surprises. Two intensive rally days are followed by a year devoted to memories and organisation of a new event.

In order to ensure that rally brings more joy for all and relieves the organisers' work, together with the organising team, especially Raimonds Strokšs, I would like to ask not to leave any litter behind neither in woods and road-sides, nor in meadows as well as not to damage sowings and to respect local inhabitants. Next year when you return to this event everything will be clean

and orderly owing to each of you. The Talsi County is proud of its green areas, clean environment and beautiful landscapes. We support and will support *Rally Talsi* in future and we invite you to this shared festival.

Let us be together and obtain great emotions in the Talsi County!

#### The Chairman of the Talsi County Council

#### Aivars Lācarus

#### 2.2 General facts of Talsi

Coordinates: 57°14'48"N

22°35'19"E

Area: 7,8 km<sup>2</sup>

Population: 10 825 (2013)

Town rights: since 1917

Postal code: LV-3201, LV-3203

Internet webpage: www.talsi.lv









# Sajūti vasaras notikumu virpuli Talsu novadā!



#### 7. jūnijā brīvdabas sajūtu koncerts "Ārpasaules mūzika Tiguļkalnā" Talsos

Koncerta idejas un mākslinieciskās domas autors ir komponists un izpildītājs Raimonds Tiguls, kas savas dzimtās pilsētas augstākajā virsotnē, ozolu ielokā, radījis vietu, kur skaņās un sajūtās sasaukties dažādu tautu un pasauļu mūzikai. www.arpasaule.lv



#### 4.-6. jūlijā Talsu pilsētas svētki "Vasaras vidus svinēšana"

Nepalaidiet garām iespēju pašā vasaras viducī izbaudītu Talsu pilsētas burvību, iepazīt jaunus un atpazīt slavenus pilsētas talantus un viesus, sajust un saklausīt simfoniskās mūzikas pērles nopietnās mūzikas koncertā, atrast sev tīkamāko amata meistaru darinātu lietiņu Amatnieku gadatirgū, uzgavilēt, dziedāt un dejot kopā ar visu laiku labākajiem Talsu dejotājiem, solistiem un mūziķiem, kā arī piedalīties atraktīvajā svētku gājienā.

www.talsi.lv



#### 12. jūlijā Valdemārpils pilsētas svētki "Liepu ziedēšanas laikā"

Kad liepziedi zied dzelteniem, smaržīgiem ziediem, tad zini – laiks doties svinēt svētkus Valdemārpilī.

Šogad Valdemārpilij būs liela diena, jo ar skanīgām dziesmām un jautrām dejām ielīksmosim un atklāsim "Lielo ielu". Pārsteigumi un neaizmirstami šovi visas dienas garumā!

www.valdemarpils.lv



#### 25.-27. jūlijā XVI Sabiles Vīna svētki

Sabiles Vīna svētki ir ar odziņu, tāpat kā pati pilsēta un tās cilvēki. Tas viss veido kopīgo svētku auru, kāda ir tikai tur – Sabilē. Svētku moto "Skurbums pāriet – dullums nē" katru gadu viennozīmīgi tiek pierādīts, jo nebeidzamais prieks, jautrība, sirsnīgais humors un ikviena apmeklētāja līdzdalība veido šos neparastos svētkus – pilsētā ar odziņu.

www.sabile.lv

#### 10. augustā sestais Dullās Paulīnes sēņošanas čempionāts Spārē

Nu, kā lai nesēņo? Spārē meži tikpat kā pa durvīm nāk iekšā un sēnes pašas grozos lec!

Dullā Paulīne, Līzbete un Fredis katram sēņotājam apsola sēņotāja veiksmi.

Atrodoties mežā sēņu un ogu laikā, Tu gūsi dvēselisko un emocionālo līdzsvaru, plaušām svaigu priežu skuju *lufti*, sirdij mieru un labsajūtu un, ja vēl kaut ko grozā ieliksi, no saviem tuvākiem līdzcilvēkiem saņemsi paēduša indivīda pateicības smaidu.



#### 15. augustā Talsu novada Draugu diena (dāṇu – Lejres – kultūras diena)

Talsu novada pašvaldībai ir deviņas ārvalstu sadarbības partneru pašvaldības, ar kurām notiek intensīva kultūras tradīciju apmaiņa. Aizvadītajā gadā ar savas kultūras, mākslas un nacionālajām tradīcijām Talsu puses ļaudis iepazīstināja viesi no saulainās Turcijas pilsētas Alānijas, bet šogad Talsu Draugu diena izskanēs Dānijas Lejres komūnas zīmē. Šajās dienās tiks rīkoti viesu un Talsu novada amatierkolektīvu koncerti, izstādes, nacionālo ēdienu degustācijas, amatnieku darinājumu demonstrēšana un izgatavoto suvenīru tirdzniecība.

www.talsi.lv



#### 16. augustā XI Dižmāras gadatirgus Talsos

Jau pagājušā gadsimta sākumā "Dižmāra" Talsos bija laiks, kad visā apkārtnē darbi tika pārtraukti, svētku drēbes apvilktas un vasarā sapelnītā nauda ķešā salikta, lai dotos uz "Dižmāru" Talsos.

Seno dienu godība nav zudusi arī šodien. Kā jau īstā gadatirgū, andeles priekus papildinās visdažādākās aktivitātes. Šajā dienā Talsos no malu malām gaidīti pircēji, pārdevēji, dižoties gribētāji, teātra spēlētāji, dziedātāji, dejotāji un vienkārši vērotāji, lai būtu klāt Talsu gada lielākajā notikumā – "Dižmāras gadatirgū".

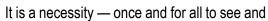
www.talsi.lv, www.talsutautasnams.lv





#### 2.3 The city of nine hillocks

Every city has its charm, its spirit and pace, its past, present and future. In Talsi everything is near, next to and side by side, intertwined and colourful. The Talsi City through centuries, even in the current hurried age, has managed to merge the development tendencies of a temporary town with the original charm of a serene and calm provincial town.



to realize, as well as to walk and to cycle around in order to feel the breath of the past, the calm pace of the working day and the beauty of nature. Quickly down the paved streets and city footsteps, slower



up the hill and then down again with new vigour. So form hill to hill, past both lakes until all nine hills winded into a ball reveal their stories.

The nine hills — Pilskalns (Castle Mound), Ķēniņkalns (King's Mound), Leču kalns, Tiguļu kalns, Sauleskalns (Sun Mound), Baznīckalns (Church Hill), Krievragkalns, Vilkmuižas kalns, Dzirnavkalns (Mill Hill) — and both city lakes keep history of several centuries and create

the peculiar building and landscapes characteristic only to Talsi. Pilskalns is 32 m above the level of the Talsi Lake. The white and stately Talsi Lutheran Church on the top of Baznīckalns can be seen from far beyond. The sphere on the top of the church tower reminds about the spread of the Christianity all around the World, but the cock calls to remain alert and preserve quiet conscience.

At all times the Talsi City can be compared with a proud woman of Courland — she is reserved, mysterious and hardworking. This is how we daily see our city...

#### 2.4 Talsi County is diverse and creative

The Talsi County is part of the Northern Courland Upland — its highest spot is the hill Kamparkalns. From the view-point on the top of the hill one can enjoy a panoramic view over four cities and 14 parishes of the county.









The small town **Sabile** with its charm and its symbol — **the Wine Hill** — deservedly is called the City with a Berry. In Sabile it is possible to visit local wine-makers and to taste wine and cider — the drinks

that are known since the times of the Duke Jacob and are still brewed in the Ancient Abava River Valley. Vine and cider can be purchased in the town's shops. The name of the Pedvāle Open-air Art Museum has become popular a long time ago due to the sculptor's Ojārs Arvīds Feldbergs fantastic imagination in organising international workshops and creating environment art objects. An unusual ritual that has become



very popular among travellers is planting of a stone seed under supervision of the sculptor itself.

**Valdemārpils** — the town of linden blossoms — since 1926 bears the name of Krišjānis Valdemārs (1825-1891) — a man from Talsi County, an economist, a facilitator of the Russian and Latvian maritime shipping and a founder of naval schools. However the lake and the thickest linden in the Baltic still bear the ancient name of this area — Sasmaka. Today Valdemārpils is well-known because of the wood-carving master craftsman **Igurds Baņķis** working in the handicraft farmstead *Kauliņi*. Here it is possible to see the outstanding masterpieces made of wood by Igurds — a small train *Seal* and a wooden car *Grizzled Brisker* — and to take a ride in them as well as to listen to old stories about Ārlava and not so old stories about Valdemārpils. Igurds teaches crafts and shares his wisdom to boys and girls from all parts of Latvia as in Valdemārpils the ancient Ārlava Agriculture Society House accommodates his workshop *Zelli*.

The Laumas Natural Park each year offers to its visitors something new — this year nearby the professional frisbee golf area opened in 2013, an adventure golf track has been created, and it is a great active recreation area for everybody independently from age. Certainly, visitors are still invited to enjoy the Bee Trail, the Bird's Trail as well as the Sports Trail.



Stende is the newest town in the county, and it is a

town among roads and woods. It was created more than 100 years ago as a station after construction of the Rīga-Ventspils railroad. It has acquired its name from the nearby and in one's time vast minors of Pastende and Dižstende. The fields of the Dižstende Minor now are occupied by the scientists of **the State Stende Crops Selection Institute** that select new varieties of wheat, barley and oats.







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#### **3 CONTACT DETAILS**

#### 3.1 Rally organiser's requisites

RA EVENTS, SIA

Registration No: 41203049203

Legal address: Celtnieku iela 23, Talsi, LV-3201, Latvia

Bank: DNB Bank SWIFT: RIKO LV 2X

Bank account No. (EUR): LV18 RIKO 0002 9301 3775 7

#### 3.2 Rally organiser's office

RA EVENTS, SIA

Address: Melnsila iela 13, Rīga, LV-1046, Latvia

Working hours: Monday – Friday 10:00 till 17:00

Phone/ Fax: +371 67456511
E-mail: info@raevents.lv
Internet webpage: www.raevents.lv

#### 3.3 Rally organiser's contact details

Director Raimonds Strokšs +371 29247514 raimonds@raevents.lv Inga Brūdere Marketing +371 27072012 inga@raevents.lv Karlīne Štāla Project manager +371 26317179 karline@raevents.lv Jānis Unbedahts Public relations +371 26557801 janis@raevents.lv Technical director Kaspars Ērkulis +371 22309446 kaspars@raevents.lv

#### 3.4 Rally Talsi internet webpage and social network accounts

Internet webpage: www.rallytalsi.lv, www.rallyofchampions.com

Twitter: @Rally\_Talsi

Facebook: /Rally-of-Champions

Draugiem.lv: /rally\_talsi







#### 4 RALLY PROGRAMME AND CRITICAL DEADLINES

Precise locations will be published in Rally Guide 2.

Time	Action	Location
Thursday, May 15	Administrative checks, road book distribution	Talsi
Friday, May 16	Administrative checks, road book distribution	Talsi
Friday, May 16	Recce SS	Talsi
Friday, May 16	Test stage	Talsi
Saturday, May 17	Recce SS	Talsi
Saturday, May 17	Rally Talsi ceremonial start, Day 1	Talsi
Sunday, May 18	Day 2,  Rally Talsi prize giving ceremony	Talsi

#### **5 ENTRY DETAILS**

#### 5.1 Championships for which the rally counts

2014 Latvian Rally Championship (LRC), Round 4

2014 Lithuanian Rally Championship (LARC), Round 2

2014 North European Zone (NEZ) Rally Championship

2014 NEZ Junior Championship

#### 6 MEDIA

Media accreditation form will be published on <a href="www.rallytalsi.lv">www.rallytalsi.lv</a> and <a href="www.rallyofchampions.com">www.rallyofchampions.com</a>. For more information please contact Mr. Jānis Unbedahts, media officer of <a href="mailto:Rally Talsi">Rally Talsi</a>. E-mail: <a href="mailto:janis@raevents.lv">janis@raevents.lv</a>, mobile phone: +371 26557801.







#### 7 RALLY OF CHAMPIONS

Rally Talsi for already sixth time will bear a name of Rally of Champions and will host a fierce competition for the Champions' Challenge Cup. The goal of the competition is to provide equal conditions for the N4 group champions of the previous rally season and sort it out, who is the fastest of them all. Rally of Champions has seen champions from the Baltics, Scandinavia, Belarus, Great Britain, Russia, and Slovakia, as well as drivers, who are now competing for the title of the 2014 World Rally Championship – Norwegians Andreas Mikkelsen (Volkswagen Motorsport) and Mads Østberg (Citroën Total Abu Dhabi World Rally Team). Who will outcompete others in 2014 to bring home the glory and for a year also Champions' Challenge Cup?







Champions' Challenge Cup winners 2013

Dominykas Butvilas (driver, third from right)

Renatas Vaitkevičius (co-driver, third from left)

#### Past winners of Champions' Challenge Cup:

2013	Dominykas Butvilas (LTU) / Renatas Vaitkevičius (LTU)	Mitsubishi Lancer Evolution X R4
2012	Jānis Vorobjovs (LVA) / Guntars Zicāns (LVA)	Mitsubishi Lancer Evolution X N4
2011	Vytautas Švedas (LTU) / Žilvinas Sakalauskas (LTU)	Mitsubishi Lancer Evolution X N4
2010	Jocke Nyman (SWE) / Bo Holmstrand (SWE)	Mitsubishi Lancer Evolution IX N4
2009	Aivis Egle (LVA) / Mārtiņš Jerums (LVA)	Mitsubishi Lancer Evolution IX N4







#### **8 RECONNAISSANCE**

#### 8.1 Registration

Road book distribution: Thursday, May 15 Friday, May 16

**Reconnaissance:** Friday, May 16 Saturday, May 17

#### 8.2 Rules

Upon receiving the road book, competitor must submit to the rally organiser the information about the recce car, crew phone numbers and the location of the crew.

Reconnaissance is limited to 2 passages per crew. The number of passages will be monitored by the track marshals or special equipment. Rally organiser keeps the right to change the number of passages; crews will be informed during the road book distribution. It is forbidden to run recce in opposite direction to the rally course.

#### 9 TEST STAGE

There will be a test stage organised on Friday, May 16. Information on location, time and registration procedure will be published in *Rally Guide 2*.

#### 10 AIR VEHICLES

Crew related air vehicles near the rally venues must be confirmed by the organisers of the rally before the application deadline. It should be done by giving a written notice to the organisers of the rally. The organiser of the rally is entitled to require an additional fee for providing the permission to fly. Aircraft pilot must follow all the rules, laws, etc. that are in force in the territory of the Republic of Latvia and provides the regulation of air traffic. In addition, aircraft crew must also follow the rules of the *Latvian Rally Championship* regulating the service and crew member actions during the rally. All landing places must be confirmed by the organiser of the rally. It is strictly forbidden to land closer than 100 m from any marshal's point.







#### 11 ACCOMMODATION

There is a full list of accommodation options on Rally Talsi webpage www.rallytalsi.lv.

To get help with accommodation, please, contact:

Tourism information centre of Talsi region, travel agent: Bibija Millersone

Address: Lielā iela 19/21, Talsi, Latvia

Telephone/ fax: +371 63224165 Mobile phone: +371 26469057

E-mail: tic@talsi.lv

Internet webpage: www.talsitourism.lv
Twitter: @TalsiTourism
Facebook: /talsi.tourism
Draugiem.lv: /TalsiTourism

Talsi \*\*\*

Address: Kareivju iela 16, Talsi Phone: +371 63232020

E-mail: hoteltalsi@hoteltalsi.lv

Internet webpage: http://www.hoteltalsi.lv

Martinelli

Address: Lielā iela 7, Talsi Phone: +371 63291340 Mobile phone: +371 29403911 E-mail: martinelli@inbox.lv

Internet webpage: http://www.martinelli.lv

Talsu Pirtiņa Vijoles

Address: "Vijoles", Paugurciems, Laidzes

pagasts, Talsu novads Phone: +371 29211530

E-mail: ramona135@inbox.lv

**Dzintarkrasts** 

Address: Žocene, Rojas pagasts, Rojas novads

Phone: +371 28600600 E-mail: info@dzintarkrasts.lv **Apartment in Miera lela** 

Address: Miera iela 4-20, Talsi Phone: +371 26914388 E-mail: linlius@gmail.com

Saule \*\*\*

Address: Saules iela 19, Talsi Phone: +371 63232232 Mobile phone: +371 29177071 E-mail: saule@saulehotel.lv

Internet webpage: http://www.saulehotel.lv

**Krauzers** 

Address: Celtnieku iela 23a, Talsi

Phone: +371 63222999 E-mail: inese@krauzers.lv

Internet webpage: www.krauzers.lv

Pasaku naminš

Address: Dundaga, Dundagas novads

Phone: +371 29462622

E-mail: pasakunamins@apollo.lv

Internet webpage:

http://www.pasakunamins.viss.lv



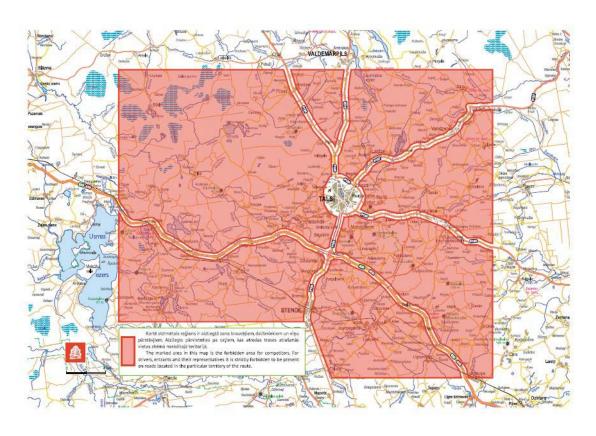






#### 12 FORBIDDEN TERRITORIES

As of March 17, 2014 special provisions about the *Forbidden Territories* have become effective and will be in force until the start of *Rally Talsi*. The forbidden territories are restricted areas, where presence of *Rally Talsi* participants until the start of rally is allowed only with a prior consent from *Rally Talsi* organisers *RA EVENTS*, SIA.









#### 13 USEFUL INFORMATION

#### 13.1 Special prizes and nominations

Alongside the official titles, there will be a possibility to compete for the special prizes and nominations presented by the sponsors of the rally.

More information will be presented in Rally Guide 2.

#### 13.2 Car rental

**Noma-Rent** Car and minibus rental, transfer services

Address: Antonijas iela 21 k.7, Rīga, Latvia

Mobile phone: +371 22313978, Phone: +371 67186266,

E-mail: info@noma-grupa.lv, Internet webpage: www.noma-rent.lv

**EcoRent.lv** Car and minibus rental, transfer services

Address: Ventspils iela 65-29, Rīga, Latvia

Mobile phone: +371 29121218

E-mail: info@ecorent.lv, Internet webpage: www.ecorent.lv

**4x4 Klubs** Off-road evacuation, pulling car to the road with hard surface

Address: Praulienas iela 16-16, Rīga, Latvia

Mobile phone: +371 29996978

E-mail: andris@4x4klubs.lv, Internet webpage: http://www.4x4klubs.lv

#### 13.3 Taxi services in Talsi

**1-Mazulis** Taxi services

Mobile phone: +371 28677728; + 371 25464500

#### 13.4 Currency exchange (approximately)

As of January 1, 2014, Eurozone has joined Latvia.









#### 14 EMERGENCY CONTACTS

If you need Ambulance, Police or Fire brigade call 112.

This number is free of charge and is available even when you do not have a SIM card.

#### 14.1 Police service

Municipal police of district of Talsi

Address: Lielā iela 27, Talsi, LV-3201, Latvia Phone: +371 63223748

#### 14.2 Fire and rescue service

State fire and rescue service, Brigade of Kurzeme region, the team of Talsi

Address: K. Valdemāra iela 94, Talsi, LV-3201 Phone: +371 63291825

State fire and rescue service, Brigade of Kurzeme region, the team of Kuldīga

Address: Jelgavas iela 58, Kuldīga, LV-3301 Phone: +371 63350403

State fire and rescue service, Brigade of Zemgale region, the team of Tukums

Address: J. Raina iela 24, Tukums, LV-3101 Phone: +371 63107314

#### 14.3 Hospitals, first emergency

North Kurzeme Regional Hospital in Talsi

Address: V. Ruģēna iela 7, Talsi, LV-3201 Phone: +371 63223350

Kuldīga Hospital

Address: Aizputes iela 22, Kuldīga, LV-3301 Phone: +371 63374029

**Tukums Hospital** 

Address: Raudas iela 8, Tukums, LV-3101 Phone: +371 63122209

### **SEE YOU IN TALSI!**





## THE CHAMPIONS' **RACE IS NOT** THAT FAR Juha Salo AWAY> **Dmitry Tagirov** Jocke Nyman Grigoriy Tregubov Jimmy Joge Ott Tänak Kaspar Koitla Rainer Aus Mads Østberg Jānis Vorobjovs Andreas Mikkelsen Sveinung Bieltvedt Andis Neikšāns Aivis Egle Vytautas Švedas Domynikas Butvilas Vladimir Petrenko Ramūnas Čapkauskas Martynas Samuitis Ondrej Tomas www.rallyofchampions.com









